

**Alexandria Commission for the Arts  
Regular Monthly Meeting**

**Meeting Information**

Objective:	To address Arts Commission business.		
Date:	October 17, 2017	Time:	Begin: 7:10 p.m. End: 9:18 p.m.
Location:	Activity Room, Lee Center 1108 Jefferson St Alexandria, VA	Meeting Type:	Regular Monthly Meeting
Called by:	Matthew Stensrud, Chair	Note Taker :	Iris Portny, RPCA
Facilitator:	Matthew Stensrud	Timekeeper:	Matthew Stensrud
Secretary/Minutes	Karen Thomas		
Attendees:	Catherine Barrett (2nd Vice Chair); Beth Coast, Susan Cohen; Gayle Converse; Michael Detomo; Sara Lavan; Allison Nance (1st Vice Chair); Matthew Stensrud (Chair); Karen Thomas (Secretary)		
Absent:	Lisa Baranello, Shirley Downs, Tamsin Green, Allison Heck		
Vacancy(s):	1 position (Student Member)		
Observers:	Kelley Organek - UpCycle Creative Reuse Center (Presenter) Wendi Kaplan, City Poet Laureate (Presenter)		
City Staff:	James Spengler, Director, RPCA; Matthew Harwood, Public Art Manager, RPCA/Office of the Arts Iris Portny, RPCA		

**Agenda items****Presenter**

1.	<b>Call To Order: 7:10 p.m</b>	Matthew Stensrud
2.	<b>Presentation - UpCycle Create Reuse Center</b> Kelley Organek - UpCycle Creative Reuse Center	Kelley Organek - UpCycle Creative Reuse Center
3.	<b>Public Comment</b>	None
4.	<b>Chair Report</b>	Matthew Stensrud
5.	<b>Visit and Sharing - Poet Laureate</b>	Wendi Kaplan
6.	<b>Approval of Minutes</b> a. September 19th Regular Meeting	
7.	<b>Committee, Task Force and Liaison Reports</b> a. Advocacy and Outreach Committee b. Arts Education Committee (AEC) c. Grants Committee i. Discussion - Possible Allocation Change to Community-Engagement Grants d. Fitzgerald Square Task Force e. Torpedo Factory Community Engagement Task Force f. Waterfront Commission Liaison g. Alexandria Arts Alliance Liaison i. Appointment of New Liaison	a. Gayle Converse b. Beth Coast c. Allison Nance  d. Allison Nance & Susie Cohen e. Catherine Barret & Beth Coast f. Susie Cohen g. Matthew Stensrud
8.	<b>Office of The Arts Update</b>	Matthew Harwood
9.	<b>Appointment of Task Force Members</b> a. Fitzgerald Square Task Force	Matthew Harwood Matthew Stensrud

	b. Art Purchase Award Task Force- Motion to Appoint Community Member & Stakeholders (3 positions)	
10.	<b>Social Media</b> a. Marketing Planning Group	Matthew Stensrud Matthew Stensrud
11.	<b>New Business</b>	Matthew Stensrud
12.	<b>Good of The Order &amp; Announcements</b>	Matthew Stensrud
13.	<b>Adjournment: 9:18 p.m.</b>	Matthew Stensrud

**Discussion Summary**

1.	<b><u>Call to Order:</u></b>
2.	<b><u>Presentation - UpCycle Creative Reuse Center</u></b> - Ms. Kelley Organek <ul style="list-style-type: none"> <li>• A Durant Center tenant, Office of the Arts grant recipient, one-of-a-kind DC area organization.</li> <li>• Programming concepts include arts for all ages; environmental sustainability; youth summer camps; teacher workshops; professional development; community events; and collaboration with other nonprofits.</li> <li>• Upcoming event: 2nd annual Gingerbread Decorating Party, Dec. 10, 2017 (fundraiser)</li> </ul>
3.	<b><u>Public Comment</u></b> - None
4.	<b><u>Chair Report</u></b> October 2017 ( <b>Attachment 1</b> ) Issues highlighted include: <ul style="list-style-type: none"> <li>• ACA will review/accept Committee chairs' and liaisons' goals for the year at November meeting.</li> <li>• Committee chairs and liaisons were asked to present in written form, by the Friday before ACA meetings, information about their presentations so meeting time can be allocated.</li> <li>• Mr. Matthew Harwood, the City's Public Art Manager, is the new RPCA liaison to ACA.</li> </ul> <p>RPCA Director Spengler said Mr. Harwood is the new ACA staff liaison because Ms. Diane Ruggiero and Ms. Cheryl Ann Colton have been reassigned to they can assist the RPCA/Office of the Arts with the Torpedo Factory Art Center (TFAC).</p>
5.	<b><u>Visit and Sharing - Poet Laureate Wendi Kaplan</u></b> Ms. Kaplan invited Commissioners' suggestions for additional collaborative activities involving poetry, art, music and dance. She reviewed some of her recent activities: <ul style="list-style-type: none"> <li>• Reading at library's September 27 pop-up event for Banned Books Week (Shel Silverstein's <i>Light in the Attic</i>)</li> <li>• Writing a poem included in City's Domestic Violence Awareness Month art exhibit "Silent Voices"</li> <li>• Collaborating with Ms. Sara Lavan and the Choreographers Collaboration Project (CCP) to combine words and movement.</li> <li>• Working with a variety of demographic groups, reflecting her theme "Building Bridges."</li> <li>• Collaborating with Friends of Alexandria Mental Health to help eliminate the mental health stigma.</li> <li>• Working with Ms. Minnie Howard on activities such as poetry slams and readings.</li> </ul>
6.	<b><u>Approval of Minutes</u></b> a. Sept 19, 2017 Regular Meeting minutes were approved by consensus.
7.	<b><u>Committee, Task Force and Liaison Reports</u></b> <b>a. Advocacy and Outreach Committee Gayle Converse (Attachment 2)</b> Outreach activities discussed were: ACA participation in the October 7, 2017 Art on the Avenue, potential participation in the December 2 Scottish Walk; and inviting Office of Archaeology reps to discuss collaborative

opportunities.

**Discussion: Scottish Walk:** ACA discussed whether to create an ACA float for the 2017 Scottish Walk. Ms. Allison Nance has talked with Ms. Lisa Schumaier, TFAC artist, about creating a paper mache float. **Follow-up:** Register by November 11 if ACA decides to participate. Mr. Stensrud and Ms. Nance will ask arts grantees about walking with the ACA float and ask if more than one entity can be credited for a single float.

**Office of Archaeology Follow-up:** Mr. Stensrud will invite representatives to the March 2018 meeting.

**b. Arts Education Committee (AEC) - Ms. Beth Coast**

Ms. Coast said there have been no AEC meetings yet this year.

**c. Grants Committee - Ms. Allison Nance**

**i. Discussion - Possible Allocation Change to Community Engagement Grants -** Mr. Stensrud and staff have begun to discuss how the FY19 budget cycle might impact the grants budget and how to maximize the impact of each grant. **Follow-Up:** Mr. Stensrud will follow up with staff.

**Public Comment:** Ms. Organek, UpCycle: Grants Committee should ensure arts groups are aware there may be adjustments to the expected funding level for grants.

**d. Fitzgerald Square Task Force (TF) -Ms. Allison Nance & Ms. Susie Cohen**

- Ms. Cohen reported the TF had its first meeting to plan for temporary art to be installed in the Interim Fitzgerald Square that will be built. Current idea is to install artworks specific to Alexandria on a rotating basis. ACA plans to actively engage local arts groups on ideas to activate Interim Fitzgerald Square (IFS).
- A Task Force community member is being recruited to replace a member who resigned.
- Task Force includes Ms. Nance and Ms. Cohen (ACA), Mr. Tony Gammon (Dept. of Project Implementation), and Ms. Claire Mouledoux (VisitAlexandria).
- Start date for work on IFS depends on when Old Dominion Boat Club (ODBC) vacates the site and should be done by summer 2019.
- Ms. Nance reported that the name of the project may change, because the namesake (Fitzgerald) was a slaveholder.
- **Follow-Up:** Mr. Harwood will check on whether a new community member for Fitzgerald Square Task Force can be recruited by the next TF meeting, November 2, 2017.

**e. Torpedo Factory Community Engagement Task Force - Ms. Catherine Barrett & Ms. Beth Coast**

October 18 TF meeting will discuss ideas for engaging the community. TF hoped that more TFAC artists would participate in the focus groups but a variety of factors made this difficult. Focus groups have had people with varied relationships to TFAC. Ideas discussed include how to make TFAC more user-friendly and creating "emeritus artist spaces" for artists who use their art spaces less frequently than they once did.

	<p><b>f. Waterfront Commission Liaison</b> - Ms. Susie Cohen (Attachment 3) Ms. Cohen reported that, following the City's decision not to move forward with an Old Town Business Improvement District (BID), Commissioners will focus on determining whether the City budget will have adequate funds to operate, maintain and activate Waterfront public spaces without additional revenue sources. The Interim Fitzgerald Square (IFS) is expected to be ready by summer 2019.</p> <p><b>g. Alexandria Arts Alliance Liaison</b></p> <p><b>i. Appointment of New Liaison</b> -ACA will discuss appointing a new liaison at the November ACA meeting. Ms. Lavan said she is interested but will check if her schedule fits the meetings.</p>
8.	<p><b>Office Of The Arts Update</b> - Mr. Matthew Harwood (Attachment 4) Report is attached and covers individual public art projects, Art Purchase awards, and Task Force and Committee rosters.</p> <p><b>Discussion:</b> Commissioners discussed two projects:</p> <ul style="list-style-type: none"> <li>• <b>Burke Library Project:</b> Staff will provide information on Burke Library project's expected start date.</li> <li>• <b>Duke Street Tunnel installation:</b> (1) Mr. Harwood will provide the expected start/finish dates. (2) Mr. Harwood will advise ACA if Commissioners can observe the installation as it happens.</li> </ul>
9.	<p><b>Appointment of Task Force Members</b></p> <p><b>a. Fitzgerald Square Task Force</b> - Deferred.</p> <p><b>b. Art Purchase Award Task Force (TF)- Motion to Appoint Community Member &amp; Stakeholders (3 positions)</b> Mr. Harwood submitted RPCA recommendations for three TF appointments: one project stakeholder (Ms. Maya Contreras, Planning and Zoning) and two community stakeholders (Mr. Val Proudki (TFAC photographer) and Ms. Joyce Frank (art consultant and owner of JA Frank Design)).</p> <p><b>Motion:</b> Mr. Michael Detomo/Ms. Nance- "Motion to approve the three recommended Task Force Members recommended by Matt Harwood for the Art Purchase Award Task Force" Passed by a unanimous vote (9-0), with no abstentions.</p> <p><b>Follow-Up:</b> Mr. Stensrud to check if additional ACA liaison appointments are needed for existing task forces.</p>
10.	<p><b>Social Media</b> Mr. Stensrud reported that the ACA has a new Facebook account and Instagram account, both using the handle @AlexandriaArtsCommission. He shared user statistics and encouraged Commissioners to follow and share the accounts. Mr. Harwood reported that #artsALX is the new hashtag promoted by the Office of the Arts (@AlexArtsOffice) on Instagram.,</p> <p><b>a Marketing Planning Group:</b> Mr. Stensrud and Ms. Nance have begun discussing an ACA marketing plan and invited commissioners' ideas, including photos to share via ACA social media accounts</p>
11.	<p><b>New Business:</b> No new business</p>
12.	<p><b>Good Of The Order &amp; Announcements</b></p> <ul style="list-style-type: none"> <li>• Mr. Stensrud announced applications for vacant ACA student position are due by November 3, 5 p.m. The position is posted on the City website.</li> <li>• Next ACA meeting is Nov. 16 2017 in the Lee Center Activity Room.</li> </ul>

13.	<b>Adjournment:</b> Mr. Stensrud adjourned the meeting at 9:18 p.m.
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	New Action Items	Responsible	Due Date
1.	<b>Committee, Task Force, Liaison Reports</b> <b>a. Advocacy and Outreach:</b> <ul style="list-style-type: none"> <li>• <b>Scottish Walk:</b> should ACA enter a float? Can more than one entity be credited for a float? Contact Arts grantees re: walking with ACA float.</li> <li>• <b>Archaeologist Office -</b> Mr. Stensrud to invite staff to March 2018 meeting.</li> </ul>	a. Scottish Walk: Mr. Stensrud/Ms. Nance           Archaeology Mr. Stensrud.	Scottish Walk: register by Nov 11           Archaeology: for March 2018 meeting
2.	<b>Office of the Arts:</b> <ul style="list-style-type: none"> <li>• <b>Burke Library Project:</b> Staff to provide start date.</li> <li>• <b>Duke Street Tunnel installation:</b> (1) Staff to provide start/finish dates. (2) Staff to advise if Commissioners can observe the installation as it happens.</li> </ul>	Burke Library: Mr. Matthew Harwood   Duke Street Tunnel: Mr. Matthew Harwood	ASAP   
3.	<b>Task Force Appointments:</b> <ul style="list-style-type: none"> <li>• Chair to check for any existing ACA vacancies on existing task forces.</li> <li>• Fitzgerald Square TF appointment: Mr. Harwood to check if a new TF community member can be recruited before next TF meeting, Nov. 2, 2017.</li> <li>• Nov. 2017 ACA meeting will discuss appointment of new Alexandria Arts liaison. Ms. Lavan is interested in the position; will check if her schedule fits.</li> </ul>	TF vacancies: Mr. Stensrud  Fitzgerald Square TF appointment: Mr. Harwood.  Alexandria Arts liaison appointment: Ms. Lavan/ACA discussion	November ACA meeting   ASAP   November 2017 ACA meeting
4.	<b>Social Media and Marketing</b> Commissioners' to submit ideas for Instagram and Facebook pages, including photos to post.	Commissioners & Mr. Stensrud/Mr. Nance.	Ongoing

## Other Notes & Information

**ATTACHMENTS:**

1. Chair's Report October, 2017
2. Report from Advocacy and Outreach Committee
3. Report from Waterfront Committee liaison
4. Office of the Arts Division Report - October 2017
5. Office of the Arts Memorandum re: Alexandria Art Purchase Awards Task Force Appointments
6. Motion and Action Tracker (SAME info as "New Action Items" above)
7. Report from Grants Committee Mr. Stensrud to check.
8. Torpedo Factory Community Engagement Task Force

**“PARKING LOT” – Future Discussion/Agenda Items:**

03-21-17

- Setting goals for Arts Commission to align with the Arts and Culture Plan.
- Setting a date for the Arts Commission's Retreat.

02-21-17

- Create a glossary in the Arts and Culture Plan, or in another document that would reference all the other City Plans where Art, Culture and Public Art are referenced.

09-20-16

- Auditorium/Performance Space: First step is to find document created in past on this area and explore history of Commission involvement to ensure we are not retracing steps.
- Fee-Free Parades: Ms. Ruggiero is working with groups like the Scottish Walk so they are fee-free in the future for City Commissions.
- New parking lot issues will be reviewed at the end of each meeting to determine the next steps.
- Art and Health Collaboration (i.e. color run partnership with Pacers), Ms. Allison Nance and Ms. Gayle Converse.
- Attendance at the Multicultural Festival sponsored by RPCA, Ms. Amber Gordon.
- Public input and requests for public art, Ms. Amber Gordon.
- Could the ACA approach WMATA/Metro to encourage the Transit system to purchase art from local artists? Ms. Shirley Downs.
- An Accessibility Workshop should be scheduled for the Arts Grant Program's grantees (possible with Imagination Stage), Ms. Allison Nance.

08-16-16

- Making a crosswalk Arts Task Force. 08-16-16, Ms. Shirley Downs
- Create a call for “Sidewalk Chalk” Project – Local Artists – one day, might generate a “Good News” story, Mr. Michael Detomo.

7-19-16

- ACA “Budget” do we have \$ for event participation, Ms. Gayle Converse.
- Field Trips, Ms. Gayle Converse.

7-12-16

- Lee Center Kaufman Auditorium/Center, 7-12-16, ACA Special Meeting, Mr. Michael Detomo.

		Draft Notes Sent to Secretary	Nov 1, 2017
Reviewed by:	Karen Thomas	Draft Minutes Sent to Commissioners	Nov. 6, 2017

Approved by:	Alexandria Commission for the Arts	Date:	Nov. 16,2017
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**ATTACHMENT 1: CHAIR'S REPORT**

**Alexandria Commission for the Arts  
October 17th, 2017 Regular Meeting  
Chair Report  
Submitted by Matthew Stensrud**

**Art on the Avenue**

Big thanks to Gayle and Sara for planning volunteers for Art on the Avenue and for Tamsin for the amazing poster! We can use that at many events in the future!

**Committee Expectations**

Calling all committees! Please make sure to have your goals presented to the Commission by our November meeting for review and acceptance. Additionally, all committees and liaisons will be asked to present updates in written form - that way our meetings will run more smoothly and we'll know what each committee hopes to discuss at our meetings. Committees and Liaisons are asked to have an idea of what they'd like to bring to the Commission clearly presented by the Friday before the meeting so proper time can be allotted in the agenda.

**Visiting Other Boards and Commissions**

Going around the meeting today is a sign-up sheet to visit our fellow boards and commissions. Please consider taking time to visit at least one other group to learn more about their process and what they are doing to better our Alexandria community. Options include Library, Children Youth and Families, Human Rights, Parks and Recreation and Economic Opportunities. Please take some notes and share back to the Commission over the next few months!

**Staff Liaison Update**

Beginning this month, Matthew Harwood, the City of Alexandria's Public Art Manager, will be the staff liaison to the Commission for the Arts. Thank you, Matthew, for joining us and dedicating time to the Commission! Of course, Diane and Cheryl Anne are only a phone call or email away and will provide updates when necessary or requested - thank you to both for your commitment to the Commission over many years. Especially Cheryl Anne, who took minutes for 25 years! Additionally, the Executive Committee will meet without staff on the first Tuesday of the month at the Mt Vernon Recreation Center at 7pm. As Chair, I will meet with staff for a look ahead and agenda planning between the Executive Committee meeting and our Regular Meetings. Commissioners are strongly encouraged to bring ideas for discussion to the Executive Committee so they can be fully fleshed out by the Regular Meeting with staff input.

**Social Media**

We'll talk about it later in the meeting but we have a Facebook and Instagram! Check us out and follow/like today:

Facebook --- <https://www.facebook.com/AlexandriaArtsCommission/>

Instagram --- <https://www.instagram.com/alexandriaartscommission/>



*In case you forgot...*

**Our Goals**

Here's a review of our retreat-created goals for the upcoming year:

*Project Goals*

- \* Collaboration: Stakeholder analysis, partnership evaluation, consideration of diversity options
- \* Outreach: Create talking points for each step in project process, create engagement plan to include community events scheduling and speaker assignments
- \* Internal Processes: Create a calendar/timeline

*Committee Goals:*

- \* Grants: Creation of Innovation/Engagement Grant for FY2020
- \* Arts Education: will present at September Commission meeting based on discussion on senior experiences, connecting arts organizations with students/teachers, teacher memberships for Alexandria Arts Alliance, etc.
- \* Advocacy and Outreach: Creation of talking points for Commissioners to use when speaking with Council members, neighborhood associations, etc.
- \* Executive Committee: Evaluate Commissioner roles and job descriptions for Executive Committee Members

**Social Media Tips**

Follow us on Instagram and like us on Facebook!

**- END Attachment 1**

**ATTACHMENT 2: ADVOCACY & OUTREACH COMMITTEE REPORT**

**Advocacy & Outreach Committee Report**

**October 17, 2017**

**Gayle Converse, Committee chair**

1. Art on the Avenue -- Wish to thank Pat Miller and all ACA commissioners for work and support October 7, 2017. Alexandria Commission for the Arts (ACA) commissioners Susie Cohen, Tamsin Green, Kate Elkins, Allison Nance, Beth Coast, Matthew Stensrud, and Catherine Ahern were in attendance at the annual Del Ray arts event. ACA volunteers asked event guests the opinions regarding the future of the Torpedo Factory by conducting City-generated surveys. Thanks also to commissioners Sara Lavan for creating the digital sign-up sheet for volunteers and t Tamsin Green for creating an evergreen ACA poster to further promote the work and opportunities available via the ACA.
2. Scottish Walk -- Saturday, December 2, 2017. Online registration is \$75. Registration ends November 11. Twenty-five word description of ACA needs to be sent in to be read by the announcer during the parade. Map. Scarves, etc.?

<http://www.campagnacenter.org/scottishwalkweekend/parade/registration>

**Saturday, December 2, 2017**

**11 AM**

**Old Town Alexandria**

For the 47th consecutive year, we proudly present The Campagna Center's Scottish Christmas Walk Parade. Enjoy marching units filled with the magnificent tartans of Scottish Clans, the stirring sound of Scottish bagpipes and drums, Scottish dancers, reenactment groups, Scottie dogs, dignitaries, classic cars, Santa Claus, and much more. The parade begins at St. Asaph and Wolfe Streets and concludes at Market Square with a massed band concert. The parade will take place rain or shine.

3. Archaeology -- The Office of Alexandria Archaeology is willing to offer a presentation to the ACA in November or December, 2017, in order t enhance the working relationship between Archelogy and the ACA.

**ATTACHMENT 3: WATERFRONT COMMISSION LIAISON REPORT**

Much of the discussion at the Waterfront Commission meeting was about budget matters. The Commission wanted to study, in detail, the present City budgets that affect the area and establish a baseline that would help determine the level of services for a specific monetary expenditure. Put another way, how much money does the City put up for current services? And if the Commission wants more services, how will they be paid for?

The Waterfront Commission voted in favor of the BID, hoping that this would make it possible to accomplish the Commission's objectives for the Waterfront. But the BID was rejected, and the Commission now needs the financial information to plan how to move forward, and possibly to consider alternative business models.

Susan Cohen

Notes from Waterfront Commission meeting of October 17. 2017

**- END Attachment 3**

**ATTACHMENT 4: OFFICE OF THE ARTS UPDATE REPORT**

**PUBLIC ART PROJECTS**

**Simpson Park**

**Lead Agency**

Office of the Arts

**Project Scope**

Add a public artist to the design team to integrate and install public art as part of the playground restoration.

**Project Budget**

\$30,000 for artist administrative fees,

\$65,000 for fabrication and installation,

\$5,000 for artist interviews.

\$15,000 for the gate.

**Task Force Members**

Betsy Hennigan, Michelle Kozlak, Paul Linehan, Laura Fries, Dana Wedeles, and Lardner/Klein

**Update**

The playground plans are still being reviewed and are expected to go out to bid by late October/early November.

**Next Steps**

Staff will continue to work with the artists to ensure that the timelines align with the overall project construction.

**Anticipated Completion:** Spring, FY18

**Lake Cook**

**Lead Agency**

Office of the Arts

**Project Scope**

Add a public artist to the design team to integrate and install public art as part of the lake/site restoration.

**Project Budget**

\$90,000

**Task Force Members**

Allison Nance, Allison Heck, Stephanie Pankiewicz, Marcy Giannunzio, Umar Shahid, Tafesse Gyes, and Sara DeGroot

**Update**

Staff has been working with the artist on the continued development of his design. Staff has been attending bi-weekly construction meetings.

**Next Steps**

Staff will continue to work with the artists to ensure that the timelines align with the overall project construction.

**Anticipated Completion :** Summer, 2018

### **Trails & Paths, Planning**

**Lead Agency**

Office of the Arts

**Project Scope**

Develop a plan to implement public art along trails and paths in the city.

**Project Budget**

\$20,000

**Task Force Members**

Shirley Downs, Allison Heck

**Update**

Staff has engaged Todd Bressi and Elisabeth Lardner to lead the planning process.

**Next Steps**

Work with the consultants and commissioners on the development of a task force.

**Anticipated Completion :** Ongoing

### **Fitzgerald Square, Planning**

**Lead Agency**

Office of the Arts

**Project Scope**

Hire a curator/consultant to develop the public art program plan and commission projects for the site.

**Project Budget**

\$20,000

**Task Force Members**

Allison Nance, Susan Cohen, Claire Mouledoux, Jack Browand, Tony Gammon

**Update**

The consultant team met with the task force in September to review the project and discuss goals and a timeline.

**Next Steps**

The consultant team will meet with the task force on November 2nd.

**Anticipated Completion:** TBD

### **Burke Library**

**Lead Agency**

Office of the Arts

**Project Scope**

Outdoor public art at Burke Library.

**Project Budget**

\$100,000

**Task Force Members:**

TBD

**Update**

The Burke Library, located in a two-story building on Seminary Road that dates to 1968, is an interesting example of Modernist architecture in Alexandria. Seminary Road is busy with traffic and the library is across the street from the Francis C. Hammond Middle School, giving the library grounds

high visibility and especially high youth usership. In 2016, the Public Art Annual Workplan Task Force recommended an outdoor artwork that can increase the visibility and the prominence of the library. The sculpture could be located on the grounds along Seminary Road, or sensitively integrated into the façade of the building.

**Next Steps**

Have the Arts Commission appoint Commission task force members at the November meeting.

**Anticipated Completion:** TBD

**Potomac Yards Metro**

**Lead Agency**

WMATA

**Project Scope**

Include public art in the new Potomac Yards metro station.

**Project Budget**

\$250,000

**Task Force Members**

N/A

**Next Steps**

Staff is waiting for an update from WMATA regarding the public art and the panel.

**Anticipated Completion:** TBD

**Art Purchase Awards**

**Lead Agency**

Office of the Arts

**Project Scope**

Invite regional artists to submit original two-dimensional artwork for purchase consideration by the City.

**Project Budget**

\$4,000

**Task Force Members**

Mike Detomo, Allison Nance

**Update**

The call was issued and 109 artworks were submitted for consideration.

**Next Steps**

The Commission will appoint remaining task force members. The task force will meet to review and select finalists. Those artworks will be installed in City Hall by Thanksgiving, and purchase selections will be made from that exhibit.

**Anticipated Completion:** Ongoing

## **Task Force & Committee Roster**

### **Simpson Park Public Art**

1. Vacant (Arts Commissioner)
2. Vacant (Arts Commissioner)
3. Elisabeth Lardner (project stakeholder)
4. Dana Wedeles (project stakeholder)
5. Laura Fries (comm. stakeholder)
6. Paul Lineham (comm. stakeholder)

### **Lake Cook**

1. Allison Nance\*
2. Allison Heck\*
3. DPI & SWM (project stakeholder)
4. Stephanie Pankiewicz (comm. stakeholder)
5. Marcy Giannunzio (comm. stakeholder)

### **Artist Residency (AlexRenew)**

1. Karen Thomas\*
2. Sara Lavan\*
3. Alex Renew Staff (project stakeholder)
4. TBD (comm. stakeholder)
5. TBD (comm. stakeholder)

### **Education Committee**

1. Beth Coast\*
2. Kate Elkins\*
3. Michelle Kozlak\*
4. Suzie Cohen\*
5. Shirley Downs\*
6. Kelly Organik
7. Joan Singer

### **TFAC Community Engagement**

1. Catherine Barrett\*
2. Beth Coast\*
3. Lisa Schumaier (project stakeholder)
4. Danielle Romanetti (community stakeholder)
5. Antonio Melus (community stakeholder)

### **Art Purchase Award**

1. Allison Nance\*
2. Mike Detomo\*
3. TBD (project stakeholder)
4. TBD (community stakeholder)
5. TBD (community stakeholder)

\*Arts Commissioner

**Advocacy & Outreach**

1. Gayle Converse\*
2. Allison Nance\*
3. Allison Heck\*
4. Amber Gordon\*
5. Betsy Hennigan\*
6. Shirley Downs\*
7. Mike Detomo\*
8. Sarah Bobbin\*

**Grants Committee**

1. Allison Nance, Chair\*
2. Catherine Barrett\*
3. Lisa Baranello\*
4. Mike Detomo\*
5. Karen Thomas\*
6. Regan Spurlock

**Trails & Paths**

1. Shirley Downs\*
2. Allison Heck\*
3. TBD (project stakeholder)
4. TBD (community stakeholder)
5. TBD (community stakeholder)

**Duke Street Tunnel**

1. Gayle Converse\*
2. Tamsin Green\*
3. Katherine Carraway (project stakeholder)
4. Betsy Hennigan (community stakeholder)
5. Kim Barnes (community stakeholder)

**Waterfront/Fitzgerald Square Public Art**

1. Susie Cohen\*
2. Allison Nance\*
3. Tony Gammon (project stakeholder)
4. Jack Browand (project stakeholder)
5. Claire Mouledoux (community stakeholder)
6. TBD (community stakeholder)

**Waterfront Commission Liaison**

1. Susie Cohen\*

**Alexandria Arts Alliance Liaison**

2. Matthew Stensrud\*

**- END Attachment 4 -**



**ATTACHMENT 5: ART PURCHASE AWARDS TF APPOINTMENTS**

**City of Alexandria, Virginia**

**MEMORANDUM**

**DATE:** OCTOBER 13, 2017  
**TO:** ALEXANDRIA COMMISSION FOR THE ARTS  
**FROM:** MATTHEW HARWOOD, PUBLIC ART MANAGER, RPCA, OFFICE OF THE ARTS  
**RE:** ALEXANDRIA ART PURCHASE AWARDS TASK FORCE APPOINTMENTS

**Background:**

The City of Alexandria is purchasing original art to add to the City's art collection and to display in City-owned buildings. Artists, art galleries, and art consultants working or residing in Alexandria and the Washington, DC area are encouraged to respond to the call.

The Alexandria Art Purchase Awards call will be held biannually for the next four years, totaling eight calls with each call purchasing up to \$4000 in artwork. Each call will be in three phases.

- Phase one: Artists submit applications online. The Art Purchase Awards project Task Force reviews artist applications and selects artwork to be considered for purchase awards.
- Phase two: Artwork considered for purchase is displayed at City Hall for three months. Community engagement will be encouraged throughout the process.
- Phase three: The Task Force makes their purchase recommendations to the Alexandria Commission for the Arts. After approval by the Alexandria Commission for the Arts, the purchase award(s) will be announced at a reception at City Hall. Each artist chosen for the exhibition at City Hall but not given a purchase award will receive an honorarium of \$100.

**Discussion**

Allison Nance and Michael Detomo have been appointed by the Arts Commission to serve on the Project Task Force. As additional members, the Office of the Arts proposes:

**Community Stakeholders**

**Joyce Frank:** Joyce is an art consultant and owner of J A Frank Design. She is also a 25-year resident and home owner in the City of Alexandria.

**Val Proudki:** Val is an award winning fine arts photographer at the Torpedo Factory Art Center.

**Project Stakeholder**

**Maya Contreras:** Maya is a Principal Planner with the Department of Planning and Zoning, City of Alexandria.

**Staff Recommendation**

Staff recommends appointment of the above Community Stakeholders and Project Stakeholder to the Alexandria Art Purchase Awards Task Force.

**- END Attachment 5 -**

**ATTACHMENT 6:****i. Motion Tracker**

	<b>Motion</b>	<b>Made By</b>	<b>2nd</b>	<b>Vote</b>
1.	<b>Agenda Item 9 b. Art Purchase Award Task Force-</b> Motion to Appoint Community Member & Stakeholders (3 positions)  Motion to approve the three recommended Task Force Members recommended by Matt Harwood for the Art Purchase Award Task Force"  <u><b>Discussion as noted in meeting notes.</b></u>	Michael DeTomo	Allison Nance	Yes – Unanimously Approved  No – 0  Abstain – 0  (9 people voting)

i.

**NOTE: Action Tracker on Next Page**

## ii. Action Items

	Action Item	Responsible	Due Date	Status
1.	<b>Agenda 7. Committee, Task Force, Liaison Reports</b> <b>a. Advocacy and Outreach:</b> <ul style="list-style-type: none"> <li><b>Scottish Walk:</b> should ACA enter a float?.Can more than one entity be credited for a float? Contact Arts grantees re: walking with ACA float. Register ACA by Nov 11</li> </ul>	a. Scottish Walk: Stensrud/Nance	Nov 11	Open
2.	<b>Agenda 7. Committee, Task Force, Liaison Reports (Outreach)</b> <b>Office of Archaeology invitation to March 2018 meeting</b>	Stensrud	March 2018 ACA mtg	
3,	<b>Agenda 8. Office of the Arts Update: Burke Library Project:</b> Staff to provide start date.	Harwood	TBD	
4.	<b>Agenda 8. Office of the Arts: Duke Street Tunnel installation:</b> Staff to provide start/finish dates & advise if Commissioners can observe the installation as it happens	Harwood.	TBD	
5.	<b>Agenda 9: Task Force Appointments:</b> Chair to check re: any ACA vacancies on existing task forces.	Stensrud/ Harwood?		
6.	<b>Agenda 9: Task Force Appointments: Fitzgerald Square TF</b> appointment: Harwood will check if a new TF community member can be recruited by Nov 2 TF meeting.	Harwood	Nov 2	
7.	<b>Agenda 9: Task Force Appointments:</b> Appoint new ACA Alexandria Arts liaison.	Commissioners	Nov ACA mtg?	
8.	<b>Agenda 10 c. Social Media and Marketing :</b> Commissioners' will submit ideas to Chair/Vice Chair for Instagram and Facebook pages, including photos to post	Stensrud/Nance & Commissioners	Ongoing	

- END Attachment 6 -